

FW: Invitation to Mayor Sam Licardo to speak at Smart City Expo Atlanta , September 2019

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The Office of Mayor Sam Liccardo

Tue 7/16/2019 4:54 PM

- Santosham, Shireen;
- Hadnot, Rhonda;
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SCATL Prospectus.pdf

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Smart Cities New York 2019 Speaker Prospectus.pdf

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From: Sandra Baer [REDACTED]

Sent: Thursday, July 11, 2019 3:05 AM

To: The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>

Cc: 'Aarti Tandon' [REDACTED]

Subject: Invitation to Mayor Sam Licardo to speak at Smart City Expo Atlanta , September 2019

July 9, 2019

Dear Mayor Licardo,

I hope you are well and that you enjoyed the USCM in Honolulu—I was sorry to miss it; as you may recall, I have been living and working in Europe for the past three years, helping cities and companies around the globe. I just moved back to the DC in February.

I am honored to be a member of the steering committee team hosting [Smart City Expo Atlanta](#) from September 11-13, 2019 at [Georgia World Congress Center](#) , including a Community Day on September 14th.

Given your leadership in San Jose and at the USCM, especially around community engagement and digital innovation, I would love for you to speak at the event.

I know you are familiar with Smart City Expo & World Congress in Barcelona, the first and today the world's leading conference for smart cities with over 20,000 attendees annually. Today, for the first time, Fira Barcelona will extend its brand to the US in Atlanta.

The great news is that my friend and colleague, Aarti Tandon, will head the conference. She and

her team have a remarkable track record of convening top leaders from the public, private and civic sectors. And in September in Atlanta, the opportunity is to redefine the “smart city” to be more inclusive and more transformative.

I have attached an overview of Smart City Expo Atlanta and an example of Aarti's work in New York City. Please let Aarti and me know that you can speak at the Smart City Expo Atlanta in September. We will work with you to set details for your presentation.

All my best,
Sandra

Sandra Baer

President

PERSONAL CITIES

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Some confirmed speakers to date include:

- **William Rogers, Jr.**, CEO, SunTrust Bank
- **Bryan Barnett**, Mayor, City of Rochester Hills, MI; Incoming President, US Conference of Mayors
- **Karen Freeman-Wilson**, Mayor, City of Gary, IN; President, National League of Cities
- **Hardie Davis, Jr.**, Mayor, City of Augusta; President, African-American Mayors Association
- **Todd Strange**, Mayor, City of Montgomery, AL
- **Kirk Caldwell**, Mayor, City of Honolulu, HI
- **Eugene Grant**, Mayor, City of Seat Pleasant, MD
- **Michael Nutter**, Former Mayor, City of Philadelphia
- **Clarence Anthony**, Executive Director, National League of Cities
- **Tye Hayes**, CTO, City of Atlanta
- **Gary Brantley**, CIO, City of Atlanta
- **Amol Naik**, Chief Resilience Officer, City of Atlanta
- **Emily Riedl**, CIO, City of South Bend
- **Kirk Talbott**, CIO, MARTA
- **Dr. Victor Pineda**, President, World Enabled
- **Victor Calise**, Commissioner, Mayor's Office for People with Disabilities, City of New York
- **Karen Tamley**, Commissioner, Mayor's Office for People with Disabilities, City of Chicago
- **Stephen Simon**, Executive Director, Department of Disability, City of Los Angeles
- **Ryan Wilson**, Co-Founder and CEO, The Gathering Spot
- **Michael Blake**, Vice Chair, Democratic National Committee
- **Phaedra Ellis Lamkins**, CEO, Promise
- **Veronika Scott**, Co-Founder and CEO, The Empowerment Plan
- **Michael Smith**, Executive Director, My Brother's Keeper Alliance; Director of Youth Opportunity Programs, Obama Foundation
- **Cordell Carter**, Executive Director, Socrates Program, Aspen Institute
- **Patricia Purcell**, Head of Partnerships, Cities Programme, UN Global Compact
- **Rohit Malhotra**, Founder and Executive Director, Center for Civic Innovation
- **Merin Rajadurai**, Chairman, Secretary of State Open Forum, U.S. State Department
- **Story Bellows**, Partner, Cityfi
- **Nathaniel Smith**, CEO, Partnership for Southern Equity
- **Doug Hooker**, Executive Director, Atlanta Regional Commission